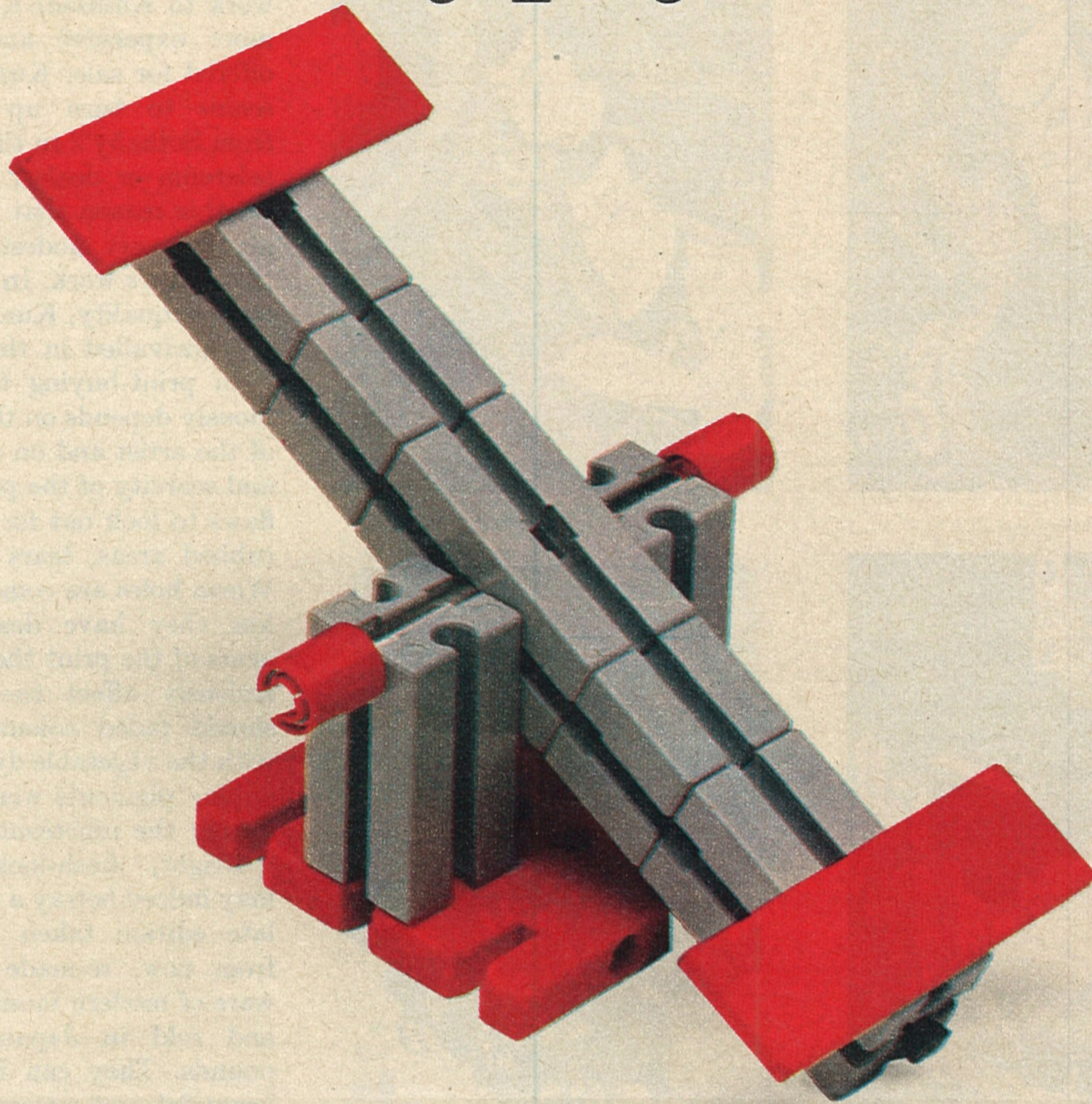


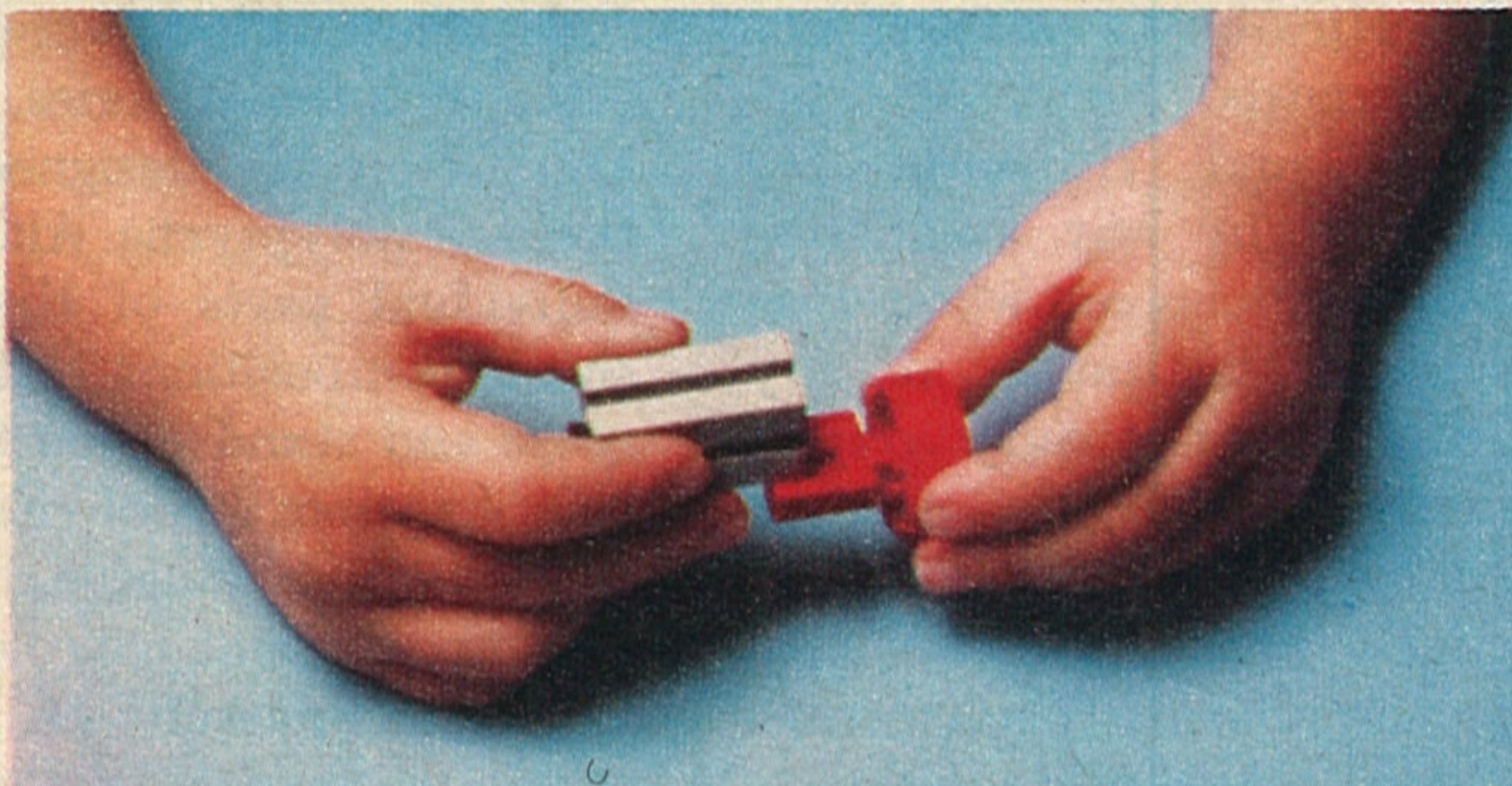
# Elementary physics for 4 year olds.



As your 4 year old happily builds this seesaw, he's naturally unaware that he's learning about pivots, levers and balance.

To a child, Fischertechnik is simply fun. But as he plays, he's learning far more than he could with any conventional toy.

For all that, Fischertechnik is not one of those "worthwhile" toys that just gather dust on the toy shelves: an independent panel of educationalists and children who carefully assessed 30 different toys, jointly voted Fischertechnik their favourite.



## If he can push, he can build.

Fischertechnik was invented by Artur Fischer because he believed that "existing construction toys are either too complicated or insufficiently versatile, so the child is restricted by the limits of the adult's imagination."

So in his system, all the parts can be firmly joined together just by a slight push. Yet, for all this simplicity, even a 4 year old can make hundreds of toys for himself.

You'll be amazed just how well your own

children manage with very little guidance from yourself.

They'll soon be building hundreds of toys like cranes, trains, cars, lorries, even animals: so they'll never be short of things they want to play with.

All the pieces from the basic set can be used with more advanced sets that can be added later, right up to the age of 14. Which must make Fischertechnik about the only toy that a four year old never grows out of.



## The toy he can play with for ten years.

The basic set costs £4.85 which would be expensive if we were selling you a conventional toy.

But for something that is so versatile he can happily be playing with it for 10 years, we think it's good value. Particularly when you think what a good lesson it's teaching your children.

**fischertechnik**



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